

## **Feelgood Treat Company Announces Food and Drug Administration Import Permit Approval for its Line of Dry Pet Treats**

*Natural pet treat company announces Food and Drug Administration approval to import its dry treat line into the United States of America*

Delta, British Columbia - (March 2011) The Feelgood® Treat Company Ltd, makers of a full line of preservative –free, all-natural dry and frozen treats for dogs, cats and horses announced today that The Food and Drug Administration has issued a VS 16-6A, Veterinary Permit for Importation and Transportation of Controlled Materials and Organisms and Vectors, for the import of its full line of dry treats, including Feelgood Trail Blazin' Bitz and Ranch Bars, into the United States of America.

“We are very excited about the approval of this import permit and look forward to working closely with our customers in the US to bring Feelgood’s dry treats to dogs and cats across America.” said Mark Redman, President of Feelgood. “We are confident that this first permit approval is the beginning of many more to come. We are actively seeking distribution relationships for our treats across the United States.”

About the Feelgood® Treat Company Ltd

The Feelgood Treat Company makers of a full line of dry and frozen treats for Cats, Dogs and Horses, including Trail Blazin' Bitz™, Ranch Bars™, Original Liver Brownies™, Li'l Bag O' Courage™, Catwhip™ and Ultimate Little Cakes™, For more information about the Feelgood Treat Company, its products and the communities it serves, please visit: [www.feelgoodtreatco.com](http://www.feelgoodtreatco.com) .