

Feelgood Treat Company Announces Distribution Agreement with Independent Pet Supply

Natural pet treat company announces distribution agreement for Washington State and the greater Portland area

Delta, British Columbia - (May 2011) The Feelgood® Treat Company Ltd, makers of a full line of dry and frozen pet treats, including Feelgood Ranch Bars, Feelgood Trail Blazin' Bitz, Feelgood Original Liver Brownies and Feelgood's Ultimate Birthday Cakes today announced that it has reached a distribution agreement with Independent Pet Supply to distribute its line of dry products throughout Washington State and the greater Portland area.

"We are delighted to be able to work with Independent Pet Supply to distribute our treats to retailers in Washington State and the greater Portland area. IPS is one of the most respected distributors of natural and holistic pet supplies in the Pacific Northwest and we believe that their customer service driven philosophy and focus on independent retailers are a perfect fit for Feelgood's line of products," said Mark Redman, President of Feelgood.

About Independent Pet Supply

Independent Pet Supply is a family owned and operated natural pet foods distributor that has been serving the Pacific Northwest since 1996. IPS is committed to serving independent retailers who share their vision for offering only the best in holistic pet health products and services. For more information on Independent Pet Supply, please visit: <http://www.independentpetsupply.com>

About Feelgood® Treat Company

The Feelgood Treat Company handcrafts a full line of dry and frozen treats for dogs, cats, and horses, including Trail Blazin' Bitz™, Ranch Bars™, Original Liver Brownies™, Li'l Bag O' Courage™, Catwhip™ and Ultimate Little Cakes™, For more information about the Feelgood Treat Company, its products and the communities it serves, please visit: www.feelgoodtreatco.com